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Rothschild Safaris 'Gears' up for travel in 2010

Denver, CO (November 16, 2009) – The holiday shopping season is just around the corner and we're continuing to see consumer trends shift towards practicality and experiences vs. traditional luxury goods. For Americans planning for (or dreaming about!) a trip to Africa in 2010, stylish yet practical safari gear may be just the perfect holiday gift. Rothschild Safaris (<http://www.rothschildsafaris.com/>), a boutique safari operator creating unique and custom journeys to Africa, today unveils their perfect safari gear gift guide for those searching for an ideal gift for travel companions and avid travelers.

"Packing to head out into the bush for two weeks can be a bit overwhelming for those who have never been to Africa. Add to that the requirement that travelers are restricted to anywhere from 26 to 44 pounds preferably packed in soft-sided duffle bags that are carry-on size, and we regularly have some very confused travelers!" explains Leora Rothschild, founder of Rothschild Safaris. "Our safari gear packing guide includes a complete packing list containing pictures of recommended clothes and equipment. It has taken me nearly 200 safaris to perfect this African safari packing strategy and now I want to share what I have learned with my clients."

An inexpensive watch is a helpful tool as most camps and lodges in Africa do not have clocks (or sometimes even electricity) in the room. Although, wake up calls are offered, a second late for a game drive equals a second away from witnessing a pride of lion cubs. Plastic or rubber running watches work great and are lightweight. Another great packing tip is to pack sticky yoga socks which are much more portable than a big mat and provide a great way to stretch out after a long day in a safari vehicle. Other great packing tips on Leora Rothschild's safari gear packing guide include soft sided duffle bags, silk long underwear and pajamas for layering, and Tilley hats.

MORE

Rothschild Safaris:: 1.800.405.9463 :: www.RothschildSafaris.com

Rothschild Safaris: Denver-based custom African safari expert Rothschild Safaris strives to leave their clients in awe of the magnificent continent of Africa. The company understands that it is daunting for most travelers to start planning a life-changing adventure to Africa, and therefore spends hours communicating with clients to understand their travel-style, budget and expectations to create a perfect custom African safari. For more information and to contact a custom African safari expert email info@rothschildsafaris.com.

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Rothschild Safaris (<http://www.RothschildSafaris.com>) has more than 200 safaris' worth of experience in selecting gear for safaris. Her first-hand knowledge can be crucial when searching for a holiday gift for your travel companion. For more packing suggestions, please contact Rothschild Safaris at info@rothschildsafaris.com or go to: http://www.rothschildsafaris.com/contact_us.php.

For nearly two decades, Rothschild Safaris (<http://www.RothschildSafaris.com>) has been dedicated to personally exploring the African Continent in order to custom design safari adventures for clients worldwide. Whether travelers are looking for the adventure of camping under the stars of the African sky or a safari in total luxury and style in permanent tents and lodges, Rothschild Safaris always delivers high value at a reasonable cost. And, having personally experienced every destination, guide, camp and lodge the company sells within Africa over the course of 200+ safaris, Rothschild Safaris prides itself on offering something special and unique when it comes to African Safaris. For more information please call 1.800.405.9463.

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