

FOR IMMEDIATE RELEASE

Expert Safari Operator Reveals Favorite Safari Secrets

Safari Secrets: Insider Africa Safari Guide Now Available for Download

Denver, CO (April 10, 2009) – Discerning travelers today want more than the standard itinerary, group travel program or ordinary cruise. Luckily for these travelers, today's best travel specialists can create highly customized experiences. One of Africa's top boutique safari operators, Rothschild Safaris (<http://www.rothschildsafaris.com>) has always offered the inside scoop when it comes to highly customized African safaris and now the company is sharing some of their favorite African encounters via the new "Safari Secrets: Insider Africa Safari Guide" available for download on their web site at www.RothschildSafaris.com.

"Planning a safari in Africa is not something you can easily do on your own, or trust to just anyone," explains Leora Rothschild, President and Founder of Rothschild Safaris. "It takes years of experience and first-hand knowledge to create a trip that people will remember for the rest of their lives. I've been gathering my favorite African travel experiences over my lifetime and the course of over 200 safaris. For the first time I've compiled this exclusive collection of my absolute favorite African travel experiences, 'Safari Secrets: Insider Africa Safari Guide', and am now making it available for download on our web site. For anyone thinking about taking a safari in the coming months, this is a resource not to be missed!"

One of Leora's most adventurous things to do in Africa is canoeing at Mana Pools, one of the most treasured game areas in Zimbabwe. You paddle around pods of hippos, drift past crocodiles basking on the banks of the river and come incredibly close to other wildlife at water's edge. Each night is spent in private tented camps on the banks of the mighty Zambezi River.

Another safari adventure that Rothschild Safaris can build into an itinerary is to spend a night at an authentic African village in Zambia. While most people stop in for a quick visit at Kawaza, a local village, those people wanting a full cultural experience can spend the night, which usually features prominently as a highlight of their African safari. While the scenery and wildlife in Africa are spectacular, spending time with the local people is what many travelers find fascinating.

Rothschild Safaris :: 1.800.405.9463 :: www.RothschildSafaris.com

Rothschild Safaris: Denver-based custom African safari expert Rothschild Safaris strives to leave their clients in awe of the magnificent continent of Africa. The company understands that it is daunting for most travelers to start planning a life-changing adventure to Africa, and therefore spends hours communicating with clients to understand their travel-style, budget and expectations to create a perfect custom African safari. For more information and to contact a custom African safari expert email info@rothschildsafaris.com.

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Gorilla trekking in Rwanda is one of Leora's all-time most memorable experiences in Africa. The chance to come face to face with the endangered Mountain Gorillas is awe-inspiring. In addition to the trekking, the real "safari secret" is the opportunity to see reformed poachers, who previously depended on poaching gorillas and the bush meat trade, now embrace conservation. Rothschild Safaris can arrange for you to hear them talk about conservation and educate other community members on the importance of preserving the country's natural resources and wildlife.

For more of Leora's favorites, download "Safari Secrets: Insider Africa Safari Guide" at www.rothschildsafaris.com.

For nearly two decades, Rothschild Safaris has been dedicated to personally exploring the African Continent in order to custom design safari adventures for clients worldwide. Whether travelers are looking for the adventure of camping under the stars of the African sky or a safari in total luxury and style in permanent tents and lodges, Rothschild Safaris always delivers high value at a reasonable cost. And, having personally experienced every destination, guide, camp and lodge the company sells within Africa over the course of 200+ safaris, Rothschild Safaris prides itself on offering something special and unique when it comes to African Safaris. For more information please call 1.800.405.9463.

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